



2021 Superhero 5K/Fun Run sponsorship opportunities

August 7, 2021

CHAMPION - \$2500

- Recognition announcements throughout the weekend event
- Company Logo displayed on website and media
- Company Logo on event T-Shirts
- Company Name on event signage and print materials
- 10 complimentary race entries for your team
- Opportunity to include an item in runner/participant ditty bags

SUPERSTAR - \$1000

- Recognition announcements throughout the weekend event
- Company Logo displayed on website and media
- Company Name on event T-Shirts
- Company Name on event signage and print materials
- 5 complimentary race entries for your team
- Opportunity to include an item in runner/participant ditty bags

HERO - \$500

- Recognition announcement throughout the weekend event
- Company Name displayed on website and newsletter
- Company Name on event T-Shirts
- Company Name on event signage and print materials
- 3 complimentary race entries for your team
- Opportunity to include an item in runner/participant ditty bags





2021 Superhero 5K/Fun Run sponsorship form

August 7, 2021



Contact & Recognition Information

Company/Individual Name:

_____ (as you wish it to appear)

Address (City, Zip):

Phone:

Fax:

Email:

Facebook:

Sponsorship (please circle one):

\$2,500 Champion

\$1,000 Superstar

\$500 Hero

Race Packet Sponsor (minimum 100 runner/participant ditty bag items)

Secret Sponsorship (protect my identity)

I would like to make a contribution in the amount of \$ _____

Other contributions (please specify) _____

Please complete and return by July 16, 2021 for recognition in print materials to:

Email sponsor forms to admin@easttexascasa.org
Once received, you will be invoiced for your sponsorship!

Questions? Please email us at admin@easttexascasa.org or visit www.CASAhero5K.com

EVERY CHILD NEEDS A HERO, BUT OUR CHILDREN NEED SUPERHEROES!

*All proceeds from the Super Hero event will benefit East Texas CASA, a registered 501©3 organization.
Donations may be tax-deductible. THANK YOU!*



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This August, we need all our local superheroes to assemble together to fight child abuse & neglect at the **2021 CASA Superhero Run!** This annual 5k & 1-mile walk/run helps nearly 500 children across Gregg, Rusk & Upshur Counties. East Texas CASA advocates for the abused and neglected children of Gregg, Rusk & Upshur Counties by providing a voice for each child in the court system. Our volunteers work diligently to ensure the safety of each child we serve. In Fiscal Year 2020, there were over **893** abused and neglected children removed from their homes and placed in DFPS custody in our service area. While East Texas CASA served over **497** children in our community by training volunteer advocates to be the voice for these children, we were not able to serve every child in these counties. It costs approximately **\$1,500** to serve each child and **East Texas CASA is committed to providing a voice for every child in our community.**

We are activating the Bat Signal and calling on all of our superhero sponsors to support this incredible event and our community's children. Please review the sponsorship levels on the next page and select the one that fits you best. By sponsoring the **CASA Superhero Run**, you are helping change children's lives. You are helping CASA Advocates find relatives for children who thought they were alone, helping keep brothers and sisters together, and helping toddlers find somewhere they can safely and lovingly call "HOME." You are playing a part in giving kids in our own community a chance to really live life. And of course, there are promotional benefits for you as well. Please take a minute to read through the attached materials and decide at what level of sponsorship you would like to participate—how many children you would like to help. **A \$2500.00 sponsorship will make a lifetime difference for children in our county.**

To support the work of East Texas CASA while raising awareness about child abuse prevention, please join the fight by sponsoring a morning of running and family fun to help the children. Each dollar raised makes a difference and we dare you to move, get involved, make an impact and help change your community for the better!

Karen Holt, Sponsorship/Marketing
Admin@EastTexasCASA.org
903.753.8093

Courtney Gill, Race Chair
cgill1313@gmail.com
903.452.7521

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